OPENEDITION & OPERAS
Towards a European Infrastructure for Open Access publications

Pierre Mounier (EHESS)
OPENEDITION : PUBLIC INFRASTRUCTURE FOR HSS OPEN ACCESS SCHOLARLY COMMUNICATION
Le Centre pour l'édition électronique ouverte

Portail OpenEdition

Le Cléo est la structure qui développe le portail OpenEdition, un ensemble de plateformes de ressources électronique en sciences humaines et sociales : OpenEdition Books (les collections de livres), Revues.org (les revues), Hypotheses (les carnets de recherche), Calenda (les annonces d'événements).

OpenEdition est une initiative publique à but non lucratif, soutenue par des institutions françaises de recherche et d'enseignement supérieur. Elle inscrit son action dans le cadre de la Bibliothèque Scientifique Numérique et a reçu, en 2012, le Label Equipex des Investissements d'avenir.

Les principales missions d'OpenEdition sont le développement de l'édition électronique en libre accès, la diffusion des usages et compétences liées à l'édition électronique, la recherche et l'innovation autour des méthodes de valorisation et de recherche d'information induites par le numérique.

En savoir plus

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Aix Marseille Université
École des Hautes Études en Sciences Sociales
Université d'Avignon
Investissements d'avenir
Bibliothèque scientifique numérique
Disseminating humanities and social sciences research...

TACITUS, ANNALS, 15.20-23, 33-45

Latin Text, Study Aids with Vocabulary, and Commentary

Mathew Owen and Ingo Gildenhard (dir.)

Classics Textbooks

The emperor Nero is etched into the Western imagination as one of ancient Rome’s most infamous villains, and Tacitus’ Annals have played a central role in shaping the mainstream historiographical understanding of this flamboyant autocrat.

This section of the text plunges us straight into the moral cesspool that Rome had apparently become in the later years of Nero’s reign, chronicling the emperor’s fledgling stage career including his plans for a grand tour of Greece; his participation...

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If you wish your university to subscribe to additional services and give you access to downloadable formats (PDF, ePub), please visit our Institutions section.
• Journals (Revues.org) :
  • 437 journals
  • 160 000 documents in OA
• Monographs (OE Books) :
  • 2500 titles in OA
• Events programmes (Calenda) :
  • 33 000 programmes in OA
• Scholarly Blogs (Hypotheses) :
  • 1600 living blogs
  • 215 000 blog posts in OA
  • 176 000 documents indexed in OpenAire
OPENEDITION. NOMBRE DE VISITES ANNUELLES EN MILLIONS (1999-2014)

La progression de la fréquentation est très marquée. Il est fort probable qu'OpenEdition dépasse les 50 millions de visites en 2015.
Multilingualism and bibliodiversity

Toutes plateformes confondues

Source: OpenEdition
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OpenEdition: origini e ragioni di una piattaforma

Biblioteche Oggi, rivista specializzata nell'informazione sul mondo bibliotecario e sui dibattiti che lo animano, ha dedicato il primo piano del suo numero di maggio 2016 al tema dell'accesso aperto. A...

L'accesso aperto alla letteratura scientifica in Italia: bilanci e prospettive

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UOMINI E ORSI
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Enrico Comba, Daniele Ormezzano (dir.)
Economic analysis of business models for open-access monographs

Supplementary report to the HEFCE Monographs and Open Access Project

- Traditional publisher
- New university press OA
- Mission-oriented OA
- Freemium OA
- Aggregator/distributor
- Author payment model

Although in some cases we give examples, the six models are not intended to fully characterise particular organisations currently active in OA publishing of monographs. Rather, what we call a business model represents an abstraction, highlighting typical features and economic incentives present in the setup described. The focus here is strictly on Anglophone monograph publishing and the evidence comes predominantly from our interviews with individuals active in the field.

2.1 Traditional publisher

2.1.1 Overview

This model is discussed briefly in order to provide a baseline. The ‘traditional model’ is perceived to have been in crisis for many years and arguably has lost its normative status for the industry as a consequence of what are felt to be dwindling revenues from traditional channels and a slow response to the possibilities of electronic publishing. Certain voices within the academic community harbour concerns that the publishing market currently is characterised by a cartel-like arrangement that impedes change, thereby exacerbating the crisis in monograph publishing. Traditional publishers, especially the most prestigious university presses, are felt by some to have an undue influence on academic life that is not warranted by the value they add through the publishing process.

However, diversity is characteristic of this model and the most famous names (Oxford, Cambridge and Harvard university presses) are arguably in a league of their own. It is also important to note that what we call ‘traditional’ is unusual on an international scale, in particular because English language UK and American publishers have reached a scale (and in some cases profitability) that is exceptional when looking at the industry from a global perspective.

In addition, the current situation demonstrates a precarious balance. Publishers’ book publishing divisions are reportedly only marginally profitable at best, and many continue to engage in monograph publishing either because it is part of their remit (university presses) or for idealistic reasons (however, note that increasing access through OA is a legitimate objective even if monograph publishing were a highly profitable activity for commercial publishers). Traditional publishers are perfectly adapted to this world and manage to produce high quality work on very limited budgets.
Freemium: from libraries for publishers

- Open Access on the Web (html) – *free* –
- Pdf and epub download and other services licensed to libraries – *premium* –
- 66% of income for books and journals publishers
- Partnership with libraries consortia: Couperin, Crepuq, CIFNAL
Open Edition
Freemium

Open Access
Copy/Paste, Print, Save,…

Premium
No DRM
No Download quotas
140 journals in OE Freemium
59 publishers of books in OE Freemium
More than 110 subscribing libraries

OpenEdition as an open platform

• Scientific communities have a long tradition of collaborative work in the print era:
  – Researchers
  – Librarians
  – Publishers

• OpenEdition aims at renewing that tradition in the new era: digital, online, open
A NEW INITIATIVE IN EUROPE: OPERAS
OPERAS
Open access Publication in the European Research Area for the Social sciences and humanities

http://operas.hypotheses.org
Common goals

• Adopt common standards
• Share R&D
• Identify and adopt best practices
• Assess sustainable economic models
• Advocate for open access in the humanities and humanities in the open access community
• Provide seamless service at European level
19 partners from 10 countries

1. Association of European University Presses – AEUP (EU)
2. Centre Virtuel de la Connaissance sur l’Europe (LX)
3. Conferenza dei Rettori delle Università italiane – CRUI (IT)
4. Consiglio Nazionale delle Ricerche – ILIESI (IT)
5. Georg-August-Universität Göttingen (DE)
6. ISCTE-Instituto Universitário de Lisboa (PT)
7. Knowledge Unlatched (UK)
8. Max Weber Stiftung (DE)
9. Oapen library (NL)
10. Open Books Publishers (UK)
11. Open Library of Humanities (UK)
12. OpenEdition (FR)
13. Ubiquity Press (UK)
14. UCL Press (IT)
15. Università Ca' Foscari Venezia (IT)
16. Università degli Studi di Napoli Federico II (IT)
17. Università di Torino (IT)
18. University of Zadar (HR)
19. Εθνικό Κέντρο Τεκμηρίωσης – EKT (GR)
Towards a (cyber)infrastructure for social sciences and humanities disciplines

“a layer of information, expertise, standards, policies, tools, and services that are shared broadly across communities of inquiry but developed for specific scholarly purposes: cyberinfrastructure is something more specific than the network itself, but it is something more general than a tool or a resource developed for a particular project, a range of projects, or, even more broadly, for a particular discipline.”
• ESFRI : european strategy forum for research infrastructures
• Earmarks major initiative for research in Europe
• Imply national fundings
• Specific funding in H2020 (INFRADEV)
• Roadmap update in 2018
• A legal entity eventually
High Integration of Research Monograph in the European Research Area for Social sciences and humanities

HIRMEOS
HIRMEOS : High Integration of Research Monographs in the European Open Science

- HIRMEOS will improve five important publishing platforms for the open access monographs in the SSH and enhance their technical capacities and services, rendering technologies and content interoperable and embedding them fully into the European Open Science Cloud. The project focuses on the monograph as a significant mode of scholarly communication in the SSH and tackles the main obstacles of the full integration of important platforms supporting open access monographs and their contents. HIRMEOS will prototype innovative services for monographs in view of full integration in the European Open Science Cloud by providing additional data, links and interactions to the documents, paving the way to new potential tools for research assessment, which is still a major challenge in the SSH. The platforms participating (OpenEdition Books, OAPEN Library, EKT Open Book Press, Ubiquity Press and Göttingen University Press) will be enriched with tools that enable identification, authentication and interoperability (DOI, ORCID, Fundref), and tools that enrich information and entity extraction (INRIA (N)ERD), the ability to annotate monographs (Hypothes.is), and gather usage and alternative metric data. HIRMEOS will also enrich the technical capacities of the Directory of Open Access Books (DOAB), a most significant indexing service for open access monographs globally, to receive automated information for ingestion, while it will also develop a structured certification system to document monograph peer-review. Partners will develop shared minimum standards for their monograph publications, such that allow the full embedding of technologies and content in the European Science Cloud. Finally, the project will have a catalyst effect in including more disciplines into the Open Science paradigm, widening its boundaries towards the SSH.

HIRMEOS partners are: OpenEdition (Coordinator) (FR), OAPEN (NL), Göttingen University (DE), Ubiquity press (UK), Open Book Publishers (UK), DARIAH (EU), INRIA (FR) Turin University (IT), Max Weber Stiftung (DE), EKT (GR).
5 open access book publishing platforms
5 sets of services

- Identification: DOI, ORCID, FUNDREF
- Certification: DOAB
- Names entities: INRIA (N)ERD
- Annotation: Hypothes.is
- Usage metrics: Impact metrics, Book metrics
Integrating SSH monographs into Open Science
Grazie!

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OpenEdition.org